ACCA-AZ 2011-2012 SPONSORSHIPS & ADVERTISING OPPORTUNITIES

Get Your Company Noticed!

What you Receive when Sponsoring an ACCA-AZ Event:

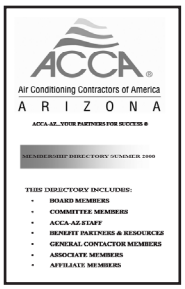
- Exposure to all ACCA-AZ Members and Prospective Members (over 800 Companies)
- Company Logo on all Marketing Material for Event Sponsored (20 Minute Presentation at Luncheons)
- Company Logo on Flyer - marketed via fax, emails, Facebook, Twitter and ACCA-AZ website
- Company Logo and link on Web Site Under Event Sponsored
- Company Banner Displayed at Event (does not include professional sporting events)
- Mention of Company in ACCA-AZ Update as Event Sponsor
- **And More!**

Air Conditioning Contractors of America –Arizona Chapter

10211 N. 32nd Street • Suite B2 • Phoenix, Arizona 85028 • (602) 298-5454 • FAX (602) 298-5455

E-Mail: acoffer@acca-az.org • Web site: www.acca-az.org

ACCA-AZ ADVERTISING OPPORTUNITIES



2011 MEMBERSHIP DIRECTORY

The Membership Directory is a Semi Annual Publication with contact information for all ACCA-AZ Members.

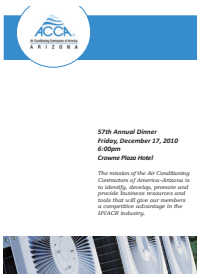
- ☐ **FULL PAGE (7 1/2 X 10 1/2):** $200
  Inside Front /Back Cover or
  Back Cover: $100 additional
- ☐ **HALF PAGE (7 X 5):** $150
- ☐ **QUARTER PAGE (3 1/2 X 5)**: $100
- ☐ **BUSINESS CARD (3 1/2 X 2 or 2 X 3 $^1/_2$):** $75

Live company links on web site are available on all above ads: $100 additional

2012 TRADE SHOW DIGEST

The ACCA-AZ Tradeshow Digest is a free publication given out at the ACCA-AZ's Annual Tradeshow - over 1000 in attendance.

- ☐ **INSIDE FRONT COVER (4 3/4 X 7 3/4):** $750
- ☐ **INSIDE BACK COVER (4 3/4 X 7 3/4):** $750
- ☐ **FULL PAGE AD: (4 3/4 X 7 3/4):** $600
- ☐ **HALF PAGE AD: (4 3/4 X 3 1/2):** $500
- ☐ **QUARTER PAGE AD:** (2 **1/4** X 3 **1/2**): $300
- ☐ **BUSINESS CARD AD:** (3 **1/2** X 2 **1/4**) $300



2011 ANNUAL DINNER PROGRAM

Reach over 150 decision makers by advertising in the ACCA-AZ Annual Dinner program.

- ☐ **FULL PAGE:** $350
  Front Inside Cover: $750
  Back Cover: $500
  Inside Back Cover-$500
- ☐ **HALF PAGE:** $250
- ☐ **QUARTER PAGE AD:** $150

WEB SITE

Get optimum exposure! Your company logo displayed on the front page of ACCA-AZ's website. You can choose to be an Industry Partner (logo's rotate randomly and link to Industry Partner page) or one of three Industry Spotlights (logo is static and links directly to your website!)

- ☐ **VENDOR PAGE AD:** $99 per Month
- ☐ **VENDOR PAGE AD:** $999 per Year

ACCA-AZ NEWSLETTER:

The Newsletter is distributed to over 300 member companies and prospects of ACCA-AZ.

- ☐ **AZ Update - MEMBER SPOTLIGHT**
  $100 (Two per month available)

PACKAGE AND EARLY PAYMENT DISCOUNTS AVAILABLE.
CALL ACCA-AZ AT 602-298-5454 FOR MORE INFORMATION.

1 ACCA-AZ EVENT SPONSORSHIP OPPORTUNITIES:

Please select the Sponsorship(s) you are interested in. If price is not shown, contact the ACCA-AZ office for more information.

	Event:	Date:	Investment:
☐	**Diamondbacks vs Mets Game**	**August 13, 2011**	**$600**
☐	**New Member Breakfast**	**August 18, 2011**	**$600**
☐	**Summer Bowling**	**August 25, 2011**	**$600**
☐	**September Membership Luncheon**	**September 29, 2011**	**$600**
☐	**Fall Golf**	**October 14, 2011**	**
☐	**October Membership Luncheon**	**October 20, 2011**	**$600**
☐	**November Member Breakfast**	**November 2011**	**$600**
☐	**Annual Dinner & Awards Banquet**	**December 9, 2011**	**
☐	**Holiday Lights**	**December 2011**	**
☐	**January Membership Luncheon**	**January 2012**	**$600**
☐	**February Membership Luncheon**	**February 2012**	**$600**
☐	**New Member Breakfast**	**February 2012**	**$600**
☐	**Ladies Day Luncheon**	**March 2012**	**
☐	**Tradeshow**	**March 30, 2012**	**
☐	**April Membership Luncheon**	**April 2012**	**$600**
☐	**Phoenix Suns Games**	**April 2012**	**$600**
☐	**Spring Golf**	**May 2012**	**
☐	**May Membership Luncheon**	**May 2012**	**$600**
☐	**June Membership Luncheon**	**June 2012**	**$600**

*** Co Sponsorships and Exhibit Tables for Lunches available***

** Sponsorship prices vary. Please contact ACCA-AZ for more information.

2 COMPANY INFORMATION:

Company: _____

Company Contact: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

3 PAYMENT OPTIONS:

Amount Due $_____

Please Select One:

☐ Credit Card ☐ Check ☐ Bill Me (for ACCA-AZ Members in Good Standing)

Credit Card: Visa Master Card Discover American Express

Name on Card: _____

Credit Card Number: _____ Exp. Date: _____ Billing Zip Code: _____

Sponsorships are on first come basis. For more information please contact:

10211 N. 32nd Street • Suite B2 • Phoenix, Arizona 85028 • (602) 298-5454 • FAX (602) 298-5455

E-Mail: acoffer@acca-az.org • Web site: www.acca-az.org